



Dear Bootcamper, **Welcome to Tel Aviv,** *the city that never sleeps!*

Welcome to Israel, the Startup Nation! Tel Aviv is a wonderful city filled with innovation and exciting opportunities. We encourage you to explore, ask questions, eat, and enjoy this amazing city. This trip is short, so we have a busy week and some incredible things in store for you.

So drink some coffee, and let's get started! YALLA (Let's Go!)

So much to do, but so little time!

Here are our staff picks for the “Must-See” places in Tel Aviv:

1. **Carmel Market** – The Carmel Market in Tel Aviv, known in Hebrew as the Shuk HaKarmel, is one of the must-sees in Tel Aviv. If you want a taste of the real Israel, this is the place to go. It's also an amazing place to visit, and the sights, sounds and smells make it a place you won't forget in a hurry.
2. **Jaffa Old City** – Old Jaffa is an awesome maze of architectural delights, amazing little galleries and studios, and cute little eateries.
3. **The Beach** – For a quick heads-up: Gordon, Frishman and Bograshov are the most active and lively beaches, where you can sip on a drink and hang out among the masses.
4. **Sarona Market** – The Sarona Market is a contemporary, culinary experience showcasing endless boutique shops and restaurants, featuring craft wines, imported cheeses, homemade pastries and much more.

Not sure how to get around? Travel like the locals with these great options:

1. **Gett Taxi App** – There is no Uber in Israel, but you can get a Gett! Download the app [here](#) to get started.
2. **Bubble Dan by Via** – A new on-demand van shuttle service, check it out [here](#).
3. **Electric Scooters** – Most Tel Avivians travel around by electric scooters for a quick way through the city. Wear your helmets and travel at your own risk! We like [Lime Scooters](#), or [Bird Scooters](#).
4. **Public Transportation** – Now this is really living like the locals! Traffic in Tel Aviv can be like New York, so be patient and give yourself more time when traveling by bus! [Download MOOVIT](#) for the best step-by-step travel guide.

*What
do I wear?*

Tel Aviv is fashionable, but casual.
Comfortable shoes are a must!
Jeans and a T-shirt always works for us.

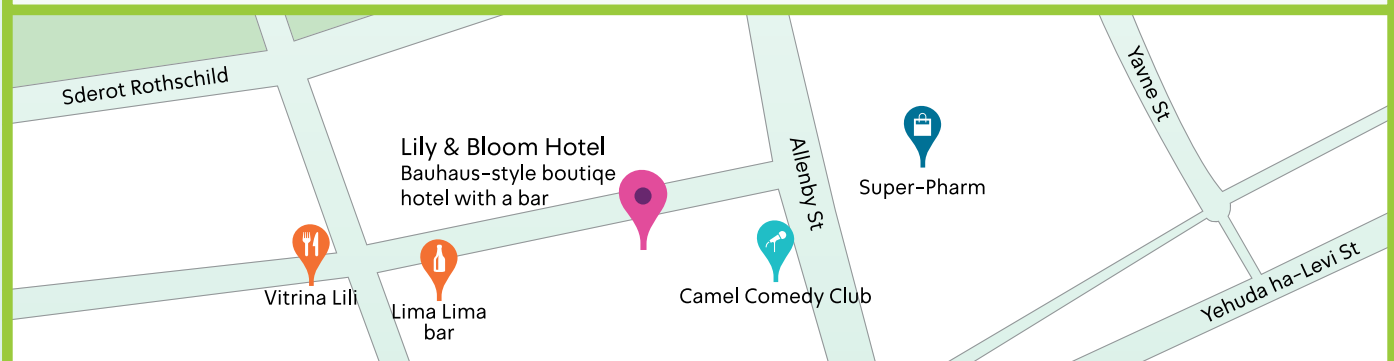
Night Life *in Tel Aviv*

1. Grab a bite to eat because Tel Aviv has some of the best food. Try some local Shawarma, Falafel, or Schnitzel at Miznon (check Google for locations).
2. Try Anita's Ice Cream (our personal favorite).
3. There are no lack of bars in Tel Aviv, grab a drink!
4. For more specific places to go check out [touristisrael](#) and [secrettelaviv](#).

Main Meeting Point

This will be our meeting point whenever we need to go on group trips: **Lily & Bloom Hotel - Lilienblum St 48, TLV, 6513455.**

The hotel is just around the corner from **Rothschild Boulevard** one of the most important and iconic streets in Tel Aviv. The street is lined with Bauhaus Buildings, the iconic architecture of Tel Aviv which led to its recognition as a UNESCO World Heritage Site. We highly suggest taking a long walk up and down this beautiful & chic road where many shops, bars, and restaurants are located!



If you need anything, don't hesitate to contact us:

Tal Biran : +972-52-8343512 (WhatsApp or call) | Sarrica Fink : +972-534866250 (call) / +1-818-312-7173 (WhatsApp)

Looking Forward to meeting you all!!
The Bootcamp Team