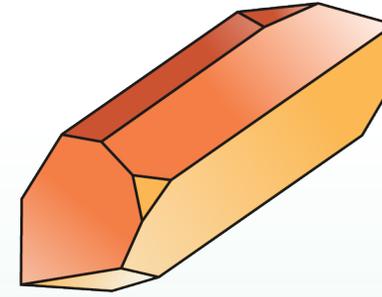




Healthcare Innovation Leaders Bootcamp

Nir Koren

Vice President, Israel innovation institute
CEO, Catalyst.il
Founder, Build inn



Open Innovation Management workshop

our 10 steps model for open innovation
management in health organization



ISRAEL
INNOVATION
INSTITUTE



HealthIL
Digital Health Community



EIT Health

EIT Health is supported by the EIT,
a body of the European Union

Executive Summary

NETWORK



ALONA

TRUST

OPEN INNOVATION



DANA

EXPECTATIONS & MAKE LOVE

CHECK YOUR ORG.



ITAY

EXPLORING

Workshop of

**Expectation gaps
in relationships**

healthcare innovation
managers learning the
model & defining tools

Model – challenges – tools – self checkup

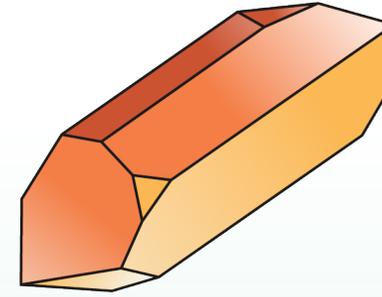


Expectation Gap





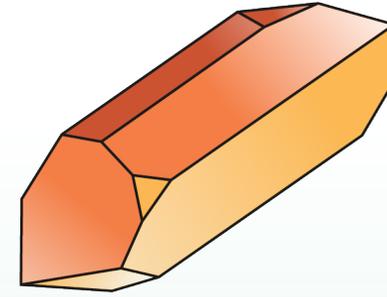
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Think of an image
How does
humans
relationship
looks like?

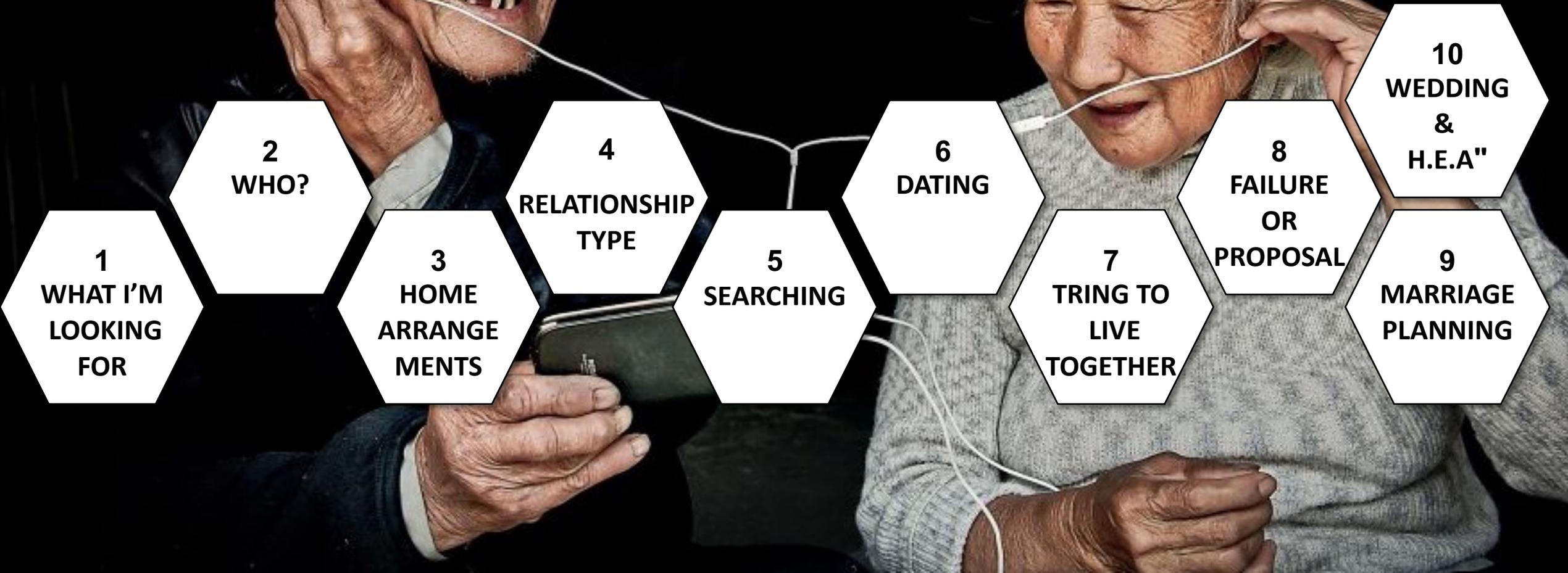


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**Do you have
an image in
mind?**

Relationship stages



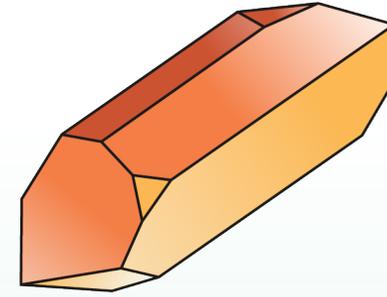


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Think of an image
How does
corporate –
startup
relationship
looks like?



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**Do you have
an image in
mind?**

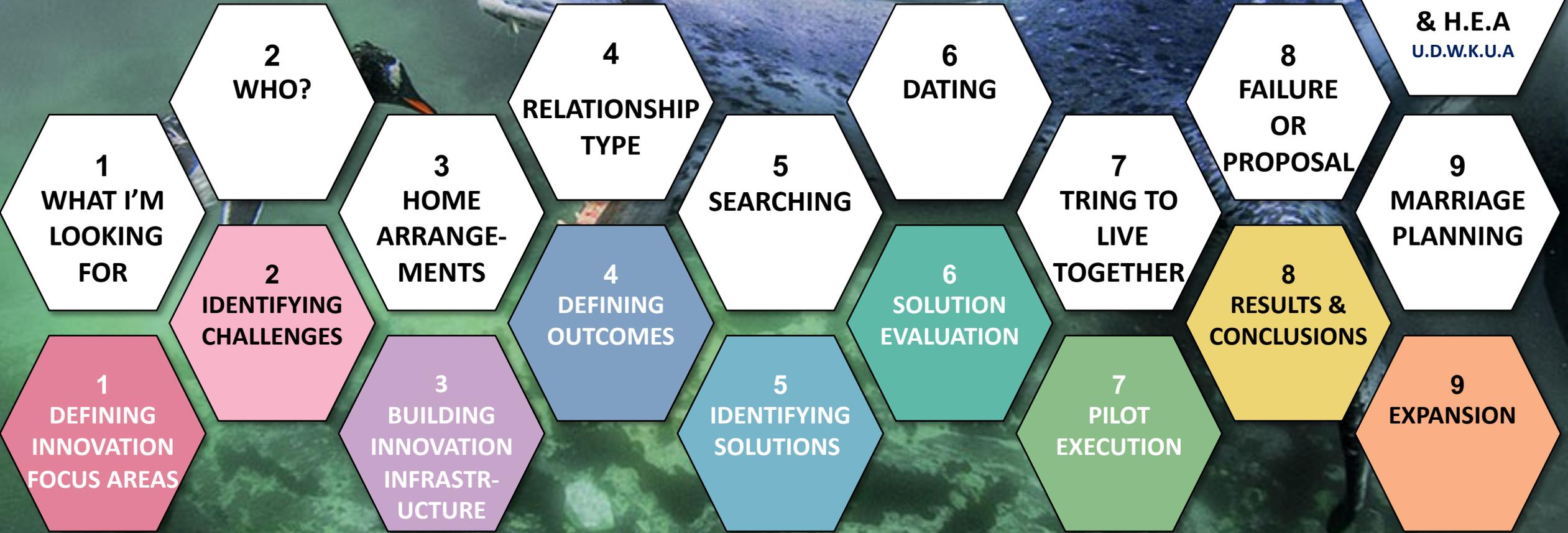
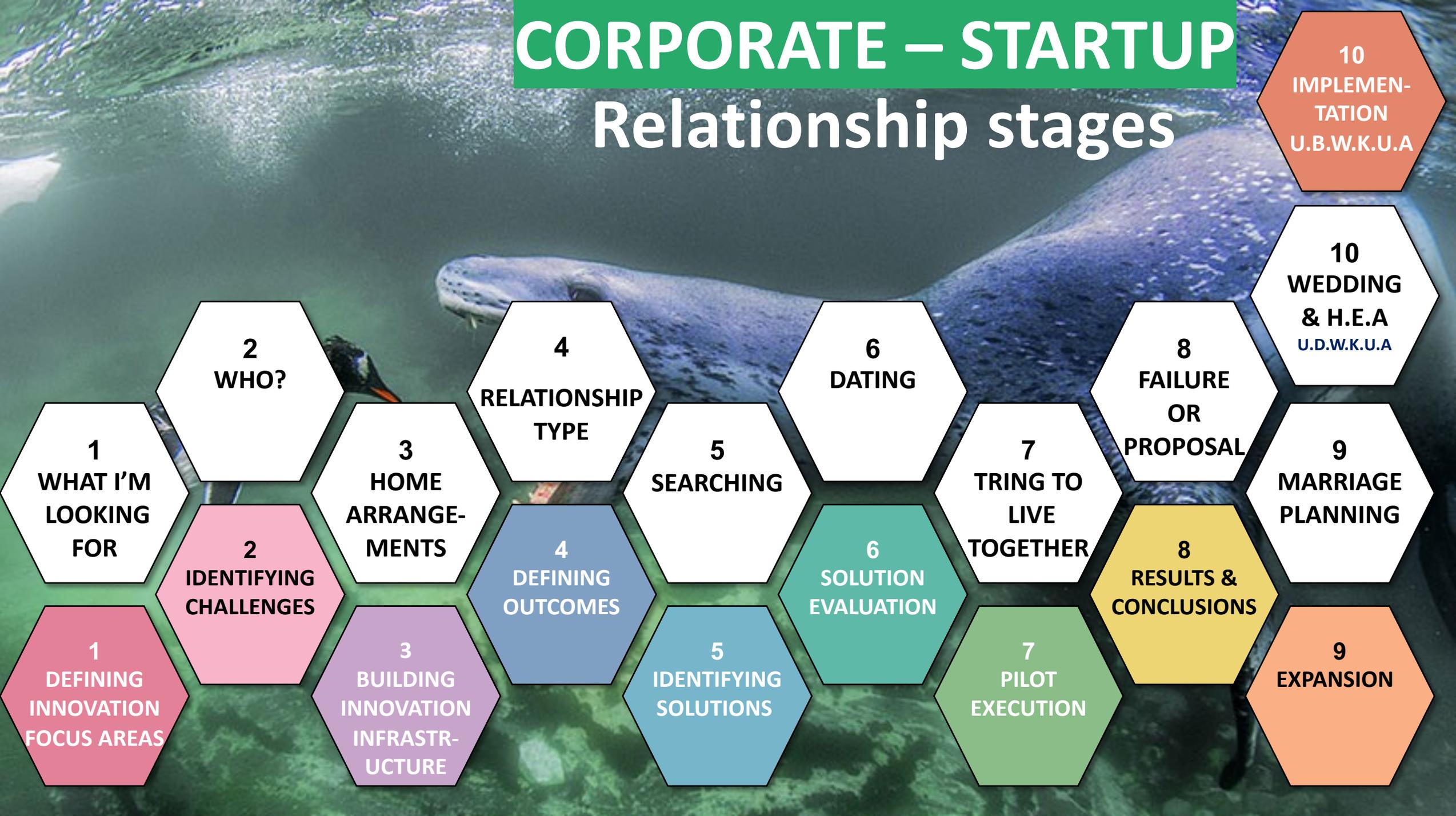
CORPORATE – STARTUP

Relationship stages



CORPORATE – STARTUP

Relationship stages



Open innovation management supertoolz

It's **9:56** // It's a workshop // you came here to work



Choose your critic stage table



Read your stage
and define challenges
(7 min)

Choose **TWO** challenges
and write them down
(3 min)

OPEN INNOVATION MODEL FOR H

STEPS	DESCRIPTION	CHALLENGES
Step 5: Identifying Solutions	<ul style="list-style-type: none"> Reaching external companies in order to locate relevant technologies Publishing this agenda throughout the organization Managing processes for introducing technologies to the organization (planning challenge competitions / issuing "Call for Competes") 	





OPEN INNOVATION MODEL FOR HEALTH ORGANIZATIONS

STEPS	DESCRIPTION	CHALLENGES	TOOL	DESCRIPTION	
Step 5: Identifying Solutions	<ul style="list-style-type: none"> Reaching external companies in order to locate relevant technologies Publishing this agenda throughout the organization Managing processes for introducing technologies to the organization (planning challenge competitions / Issuing "Call for Companies") 		21	Marketing Plan	Building a marketing plan for promotion of "Call for Companies"
			22	Sourcing and Screening Criteria	Defining criteria for sourcing and screening solution providers – in relation to innovation strategy of the organization
			23	Scouting	Targeted scouting for relevant companies (search engines, databases, other opportunities)
			24	Networking Platforms	Creating networking platforms for innovation enablers and technology companies
			25	Internal Teams	Create an ad-hoc internal team to manage operational hurdles and facilitate the process



Open innovation management supertoolz

Its **10:30** Lets hear you!



THE PROCESS

THE CHALLENGES

THE TOOL BOX





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10
IMPLEMEN-
TATION
U.B.W.K.U.A



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**Especially
When you innovate
Make Love
Not War**



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CEO, Catalyst.il



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If you are into open
innovation contact me



Nir Koren

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